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## FACTORS INFLUENCING CAREER DECISION MAKING AMONG COLLEGE SENIORS AT SELECTED URBAN **UNIVERSITIES IN SOUTHEAST TEXAS**

DISSERTATION

Presented in Partial Fulfillment of the Requirements

for the Degree Doctor of Education in the Graduate

School of Texas Southern University

By

PRUDENCIA N. ETTA, LL.B., BSN., M.Ed.

Approved by on Committee Dean.

The Graduate School

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### FACTORS INFLUENCING CAREER DECISION MAKING AMONG COLLEGE SENIORS AT SELECTED URBAN UNIVERSITIES IN SOUTHEAST TEXAS

By

Prudencia N. Etta, Ed.D

#### **Texas Southern University**, 1999

#### Professor Joseph L. Jefferson, Advisor

The purpose of this study was to determine the relationship and predictability of personal, social, and family variables on the career decision making of college seniors. Specifically, the researcher endeavored to ascertain the predictive power which the variables age, gender, ethnicity, socioeconomic status, family structure, college grade-point average, father's occupation, mother's occupation, and employment status might possibly have on the six aspects of career decision making (rational, intuitive, dependent, school adjustment, occupation, and major).

A correlational research design was employed in this investigation to collect and analyze the data. One hundred (100) college seniors were

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selected to participate in this empirical study. The Assessment of Career Decision Making (ACDM) and a demographic questionnaire were used to collect the data regarding career decision making. The investigative instrument was adjudged to have excellent construct and concurrent validity. Too, the instrument had a split-half reliability coefficient of .78 for the test as a whole. Additionally, the data were tested through application of Multiple Correlation and Stepwise Multiple Regression Procedure.

The study concluded that a prediction model regarding students' adjustment in school include the variable mother's occupation. Additionally, ethnicity and socioeconomic status were significantly related to students' progression in selecting a college major. The variable college grade-point average did produce a significant relationship on college students' progression in the selection of an occupation. However, there was no significant relationship between the variables age, gender, socioeconomic status, grade-point average, ethnicity, family structure, father's occupation, mother's occupation, employment status, and the career decision making styles of college seniors. The investigation recommends a follow-up study to be conducted using a large global student population using variables highly associated with career decision making styles.

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#### TABLE OF CONTENTS

		Page
	LIST OF FIGURES	. vii
	LIST OF TABLES	. viii
	VITA	x
	DEDICATION	. xi
	ACKNOWLEDGEMENTS	xii
	CHAPTER	
		1
•	1. INTRODUCTION	1

-

INTRODUCTION	1
Purpose of the Study	4
Statement of the Problem	4
Statement of Hypotheses	6
Significance of the Study	9
Assumptions	10
Limitations of the Study	10
Definition of Variables/Terms	11
Organization of the Study	13

2.	REVIEW OF RELATED LITERATURE 1	14
	Theoretical Overview of Career Development 1	5
	Ethnicity	21
	Age	27
	Gender	31
	Traditional/Non-traditional Career Choices	4
	Career Choices	7
	Family Influences	4
	Summary	0
3.	DESIGN OF THE STUDY	2
	Type of Research Design	3
	Population	5
	Demographic Data Regarding the Participants	
	of the Study	5
	Sampling Procedures	3
	Instrumentation	5
	The Assessment of Career Decision Making	5
	Validity and Reliability of the Instrument	8

•

	Demographic Questionnaire	79
	Pilot Study	79
	Data-Collection Procedures	80
	Independent and Dependent Variables	81
	Statistical Analysis	82
4.	ANALYSIS OF THE DATA	84
	Means and Standard Deviation of the Independent and Dependent Variables	86
	Intercorrelations Among Independent and Dependent Variables	88
	Examination of Hypotheses	90
	Summary of Hypotheses	. 113
5.	SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS	121
	Summary of the Findings	123
	Discussion	125
	Conclusions	. 128
	Recommendation for the Field of	
	Counseling Education	. 131

-

·

	Recommendations for Further Research	132
APPENDIC	CES	134
Α.	Letters of Permission	135
Β.	Demographic Questionnaire	. 138
C.	Instrument (Assessment of Career	
	Decision Making)	141
REFERENCES		

.

#### LIST OF FIGURES

Table		Page
1.	The Prediction Model	64



#### LIST OF TABLES

Table	Page
1.	Frequency Distribution of Students by Gender 66
2.	Frequency Distribution of Students by Ethnicity 67
3.	Frequency Distribution of Students by Family Structure
4.	Frequency Distribution of Students by Socioeconomic
5.	Frequency Distribution of Students by Age
6.	Frequency Distribution of Students by Employment Status
7.	Frequency Distribution of Students by Father's Occupation
8.	Frequency Distribution of Students by Mother's Occupation
9.	Sample Representation, NEA Small-Sample Formula Applied To the Total Population
10.	Means and Standard Deviation of the Independent and Dependent Variables
11.	Intercorrelations Between Independent and Dependent Variables

.

12.	Level of Entry of the Variables into the Regression Model Regarding Rational Career Decision Making Style
13.	Level of Entry of the Variables into the Regression Model Regarding Intuitive Career Decision Making Style 94
14.	Level of Entry of the Variables into the Regression Model Regarding Dependent Career Decision Making Style 97
15.	Variables Entered on Step One: Mother's Occupation 100
16.	Level of Entry of the Variables into the Regression Model Regarding School Adjustment
17.	Variables Entered on Step One: SES 105
18.	Variables Entered on Step Two: Ethnicity
19.	Level of Entry of the Variables into the Regression Model Regarding the Selection of Major
20.	Variables Entered on Step One: GPA 111
21.	Level of Entry of the Variables into the Regression Model Regarding the Selection of an Occupation
22.	Summary of All Hypotheses Tested

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#### DEDICATION

I dedicate this study to my mentor, my uncle Lawrence Egbe Ojong, who instilled in me the love of learning and the desire to set my goals high. His continuous love, support and encouragement made this accomplishment possible. A special dedication goes to the memory of my father, the late John Etta, and to my mother, Elizabeth Etta who taught me the importance of a good education, and the determination to see projects through to their completion. Dedication goes to the memory of my aunt, the late Clara Ojong Ojong, and to my instructor, the late Dr. Irma T. Malloy.

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xiii

#### Chapter 1

#### INTRODUCTION

Today, making a career choice is a relatively complex process. Although some people make such decisions easily, others face difficulties in making their career decisions, and so seek professional advice or assistance. As for those struggling with educational and career decision making, important characteristics need to be examined that have emerge from the career decision making phenomenon. Among these characteristics are demographic, family, academic, and social factors.

One of the central aims of career counseling is to facilitate the career decision making process of counselees and to assist them in defeating obstacles they encounter during the career decision process. Countless research studies have indicated that there are multiple subtypes of decided as well as undecided students, and that one group cannot be isolated from the other (Rojewski, 1994). For example, in 1990, Jones and Chanery identified two groups as "decided-comfortable," whereas Newman (1990) used the

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term "decided-very comfortable" and Vondracek and his colleagues (1990) measured decision at various times. Other past studies, such as those by Multon (1980) identified such subtypes for students as "confident, knowledgeable, and clear in decision making." Therefore, identifying unique difficulties hindering individuals from reaching an ultimate career decision seems to be a crucial step in assisting them with the type of career service they need.

In the past, the construct of career indecision was used to refer to the problems which individuals might have in making their career decision (Slaney, 1988). Today, the social sciences are combining career decision techniques and theoretical frameworks to incorporate a client centered approach to be utilized during vocational counseling and students' decision making processes. In effect, the counselor should not urge a plan of action (i.e., a career decision) for the client, but instead should clarify the client's attitude toward career information and assist the client in implementing his or her own plan. Therefore, the job of the career counselor would appear to be to encourage clients' self-evaluations and subsequent career decisions via use of therapeutic conditions.

During the past decade, extensive research on career decidedness has identified various approaches. For example, some researchers have attempted to determine the differences between decided and undecided students, with the majority of such researchers citing few or no significant differences. Other studies have been concentrated on a wide spectrum of variables in an attempt to isolate the causes of indecision among students who have not made a commitment to an educational or occupational goal (Crites, 1981: Slaney, 1988). Although an important shift in emphasis has taken place in the last twenty years (Gordon, 1995), this evolutionary period can be described as a period of indecision or a period of evolution with regard to indecision. Consequently, college seniors are moving from dichotomy to unidimensional continuum and then to a multi-dimensional concept (Savickas, 1995). Therefore, future research studies dealing with a magnitude of indecisiveness perhaps should not attempt to isolate the variables causing indecision. These studies should rather focus on multiple sets of variables to ascertain how such factors as age, gender, ethnicity, socio economic status, parents' occupational status as well as previous work experience and parental educational level affect students' career decisions and/or life long career goals. This may

3

determine if there exist heterogeneous subtypes of undecided students or decided students.

#### Purpose of the Study

The purpose of this study was to determine the relationship and predictability of personal (age, gender, and ethnicity), social (socioeconomic status, college GPA and employment status), and family (family structure, father's occupation and mother's occupation) variables on the career decision making of college seniors. Specifically, the researcher was concerned with ascertaining the predictive power which the variables age, gender, ethnicity, socioeconomic status, family structure, college grade-point average, father's occupation, mother's occupation, and employment status might have on the six aspects of career decision making (rational, intuitive, dependent, school adjustment, occupation, and major).

#### Statement of the Problem

The objective of this study was to determine the relationship and predictability of personal, social, and family variables on the career decision making of college seniors. Accordingly, answers to the following questions were sought:

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1. What are the relationship and predictability of the predictor variables age, gender, socioeconomic status, grade point average, ethnicity, family structure, father's occupation, mother's occupation, employment status, and the rational career decision making style of college seniors?

2. What are the relationship and predictability of the predictor variables age, gender, socioeconomic status, grade point average, ethnicity, family structure, father's occupation, mother's occupation, employment status, and the intuitive career decision making style of college seniors?

3. What are the relationship and predictability of the predictor variables age, gender, socioeconomic status, grade point average, ethnicity, family structure, father's occupation, mother's occupation, employment status, and the dependent career decision making style of college seniors?

4. What are the relationship and predictability of the predictor variables age, gender, socioeconomic status, grade point average, ethnicity, family structure, father's occupation, mother's occupation, employment status, and college seniors' adjustment in school?

5. What are the relationship and predictability of the predictor variables age, gender, socioeconomic status, grade point average, ethnicity,

5